



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

Contract # 48128

Schedule Dates 09/18/12-09/21/12 ✓
Advertiser OBAMA FOR AMERICA (2353) ✓
Agency GMMB (1182) ✓
Product POLITICAL CANDIDATE (1051) ✓
Brand ✓ Est 1798 OFA Add to Sked A 9.18-9.24 (27750)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax /
CPE 1798 ✓
Account Types Local/Political Candidate Agency ✓
Billing Type Standard
Comments

Date Entered 09/17/12
Last Modified 09/17/12
Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,420.00
Net Total \$19,380.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Sep. 2012 11 \$22,800.00
Grand Total: 11 \$22,800.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|------------|------------|--------------------|----------|---------|
| 1.0 | Normal Line / SPOT | 09/18/12-09/21/12 | 3 | :30 | 7A- Today Show ✓ | 2 | | X | X | X | X | | | 2 | \$1,800.00 | \$3,600.00 | WHDH Boston (WHDH) | | 9/17/12 |
| 2.0 | Normal Line / SPOT | 09/18/12-09/21/12 | 3 | :30 | 8A- Today Show ✓ | 2 | | X | X | X | X | | | 2 | \$1,800.00 | \$3,600.00 | WHDH Boston (WHDH) | | 9/17/12 |
| 3.0 | Normal Line / SPOT | 09/18/12-09/21/12 | 3 | :30 | 3:30P- Family Feud ✓ | 2 | | X | X | X | X | | | 2 | \$150.00 | \$300.00 | WHDH Boston (WHDH) | | 9/17/12 |
| 4.0 | Normal Line / SPOT | 09/18/12-09/21/12 | 3 | :30 | 7P- 7:30P (ET) ✓ | 1 | | X | X | X | X | | | 1 | \$1,800.00 | \$1,800.00 | WHDH Boston (WHDH) | | 9/17/12 |
| 5.0 | Normal Line / SPOT | 09/18/12-09/21/12 | 3 | :30 | 7:30P- 8P (ET) ✓ | 1 | | X | X | X | X | | | 1 | \$2,000.00 | \$2,000.00 | WHDH Boston (WHDH) | | 9/17/12 |
| 6.0 | Normal Line / SPOT | 09/20/12-09/20/12 | 3 | :30 | 9:30P- PARKS AND RECREATION ✓ | 1 | | | | | 1 | | | 1 | \$7,000.00 | \$7,000.00 | WHDH Boston (WHDH) | | 9/17/12 |
| 7.0 | Normal Line / SPOT | 09/20/12-09/20/12 | 3 | :30 | 10P- ROCK CENTER WITH BRIAN WILLIAMS ✓ | 1 | | | | | X | | | 1 | \$2,000.00 | \$2,000.00 | WHDH Boston (WHDH) | | 9/17/12 |
| 8.0 | Normal Line / SPOT | 09/21/12-09/21/12 | 3 | :30 | 9P- GRIMM ✓ | 1 | | | | | X | | | 1 | \$2,500.00 | \$2,500.00 | WHDH Boston (WHDH) | | 9/17/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
| | | | | |

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back

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